



Dear Business Owner,

The Wasaga Beach Minor Baseball Association (WBMBA) is a non-profit organization that strives to provide children of our community the opportunity to play organized minor baseball. We understand the importance of encouraging childhood physical activity, developing a healthy competitive spirit, and teaching the dynamics of teamwork.

We are indebted to our countless volunteers, sponsors and collaborators who share these values, without which we could not operate successfully.

To help face the many challenges the last two years have brought and keep our operating costs low while providing same level of fun and excitement for our players and families, we look to you in hopes that we can achieve our goals and reciprocate your generosity by promoting the 'support and shop local' spirit.

In 2020 we were unable to have a baseball season, while last year we were able to run a modified program. This year we are looking forward to a return to a more 'normal' season. The important thing is that kids will be playing ball – hopefully with your help and support!

If you are interested in supporting the WBMBA, please complete the form on the following page and return it via email to wasagabeachbaseball@gmail.com, or in hard copy to the WBMBA executive member who contacted you regarding sponsorship. If you have questions regarding sponsorship, please contact us at that email address. Payments are accepted via cheque or via e-transfer to wasagabeachbaseball@gmail.com.

Sincerely,

Wasaga Beach Minor Baseball Association Executive 2022



WBMBA Sponsorship Form

Sponsorship options

Diamond signage sponsorship - \$150

Sponsors at this level provide signage to the WBMBA which is hung at the baseball diamonds at the Wasaga Sports Park. Benefits to this sponsorship level include exposure to WBMBA families and visiting teams as well as other groups using the diamonds throughout the season. Signs are 4x8' and made of a coroplast material with grommets around the sides. The WBMBA will remove and store signs during the off season.

Your logo will also appear on the WBMBA website with a direct link to your site.

Team sponsorship - \$500

Sponsors at this level will 'travel' with 'their' team throughout the season! Teams will carry a portable banner with your business name and logo which will be hung at the ball diamonds for home and away games. Where possible, team sponsor logos will also be added to other materials (e.g., team photos). Benefits to this sponsorship level include exposure to WBMBA families and visiting teams while playing in Wasaga Beach and at away games across Simcoe County. Signs are 3x8' vinyl, with grommets on the corners. The WBMBA will store signs during the off season.

Your logo will also appear on the WBMBA website with a direct link to your site.

Business name <i>(as you would like it to appear on the WBMBA website and in other communications):</i>	
Business address:	
Primary contact:	
Phone number:	
Website address <i>(to be added to WBMBA website):</i>	
Sponsorship level selected:	<input type="checkbox"/> Diamond signage sponsorship <input type="checkbox"/> Team sponsorship

Sponsorship fees can be paid by cheque or via etransfer to wasagabeachbaseball@gmail.com. Please provide a high-resolution copy of your logo via email to wasagabeachbaseball@gmail.com.

Sponsors may choose to have their own signs produced (to the specifications provided) or the WBMBA will manage production (with cost of production added to the sponsorship fee).

Thank you for your support of minor baseball in Wasaga Beach!